



DELECTABLE DIVE INTO A COMPLETE RANGE OF FROZEN FOOD PRODUCTS



ABOUT US

UNDER THE MOTTO 'OCEAN TO PLATE', ROJA IS THE FIRST BANGLADESHI BRAND TO INTRODUCE READY-TO-EAT, NUTRITIONAL SEAFOOD FOR THE ENTIRE DEMOGRAPHIC.



READY TO FRY



READY TO COOK



HEAT & EAT

ADDRESSING THE UNPARALLEL DEMAND FOR FISH PRODUCTS AND THE GROWING MARKET FOR CONVENIENCE FOOD (READY TO COOK, READY TO EAT, READY TO HEAT), THE BRAND 'ROJA' WAS FORMULATED UNDER SEA RESOURCE FOOD LIMITED, THE HIGHEST EXPORTER OF WILD-CAUGHT FISH IN THE COUNTRY. SINCE ITS INCEPTION, ROJA HAS BEEN SERVING ITS COMPETITORS WITH UNCOMPROMISED QUALITY FOOD. ROJA ASPIRES TO BE THE LEADING HOUSEHOLD BRAND FOR VALUE-ADDED, NUTRITIONAL WHITE FISH & SHRIMP-BASED PRODUCTS, TARGETING THE LOCAL MARKET INITIALLY AND THEN EXPANDING THE HORIZONS BEYOND INTERNATIONAL BORDERS. THE UNRIVALED CONTROL OVER THE SUPPLY CHAIN AND INNOVATIVE PRODUCT OFFERINGS, BACKED BY CONTINUOUS R&D, ARE WHAT MADE ROJA A TRUSTED NAME IN OUR LOCAL MARKET IN LESS THAN A YEAR.

TO CATER TO THE DIVERSE TASTE PALATE OF THE MASS, WE HAVE ADOPTED A HOLISTIC APPROACH AND INTRODUCED READY-TO-COOK PARATHAS, A FLOUR-BASED PRODUCT THAT HAS BEEN OUR BESTSELLER FOR QUITE SOME TIME NOW.

BASED ON THE LOVE WE HAVE RECEIVED FROM OUR CUSTOMERS AND THEIR DEMAND FOR ROJA BRANDED PRODUCTS ACROSS THE FROZEN FOOD CATEGORIES, WE ARE INTRODUCING CHICKEN-BASED AND VEGETABLE-BASED AND ETHNIC PRODUCT LINES.

OUR PRODUCT LINE



SHRIMP
BASED
PRODUCT



SEA FISH
BASED
PRODUCT



FLOUR
BASED
PRODUCT



VEGETABLE
BASED
PRODUCT

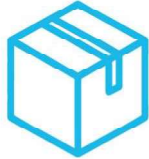


MEAT
BASED
PRODUCT



PRODUCT CATALOGUE

PLAIN PARATHA



Product Name

Plain Paratha
Plain Paratha
Plain Paratha
Plain Paratha



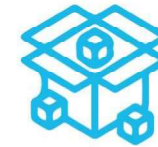
Pack Size

1600 GM
2400GM
1200 GM
400 GM



Packing Details

80GM x 20 pcs
80GM x 30 pcs
60GM x 20 pcs
80GM x 10 pcs

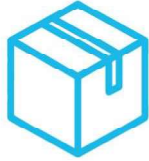


Packing Details

6
6
12
24



SPECIAL PARATHA



Product Name

Alo Paratha
Dal Paratha
Paneer Paratha
Palak Paratha
Gobi Paratha
Moli Paratha
Methi Paratha
Mixed Vegetable Paratha



Pack Size

625 GM
625 GM
625 GM
625 GM
625 GM
625 GM
625 GM
625 GM



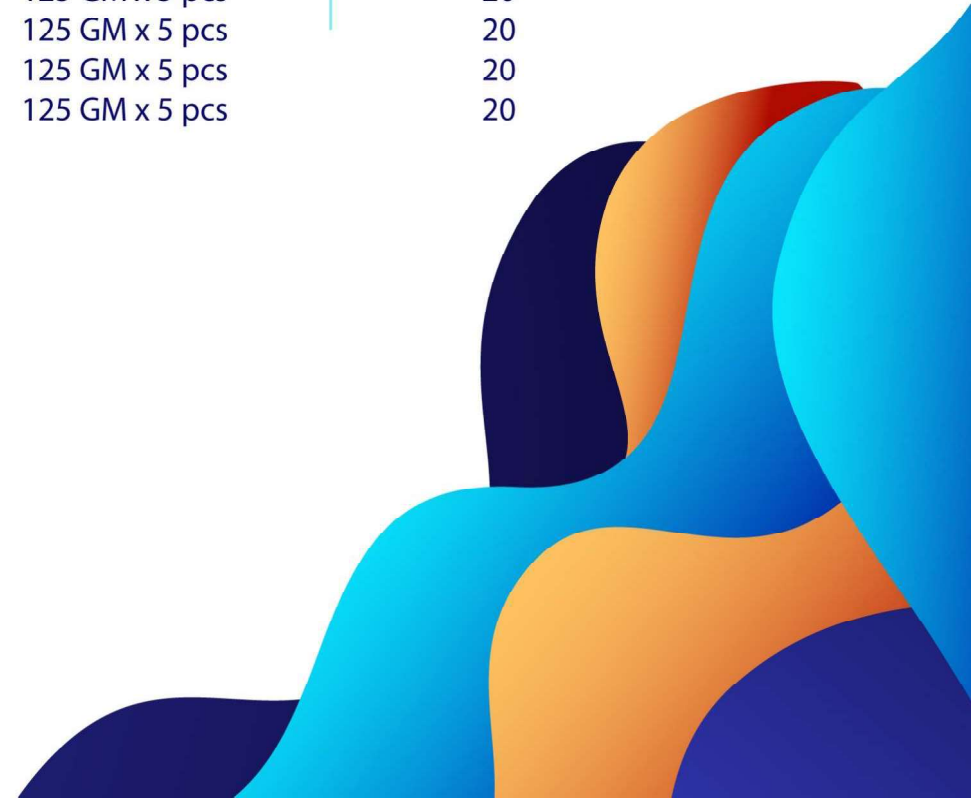
Packing Details

125 GM x 5 pcs
125 GM x 5 pcs
125 GM x 5 pcs
125 GM x 5 pcs
125 GM x 5 pcs
125 GM x 5 pcs
125 GM x 5 pcs
125 GM x 5 pcs

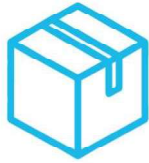


Packing Details

20
20
20
20
20
20
20
20



ROTI



Product Name

Roti Chapati
Chakki Atta Roti (Wheat Atta)
Rice Flour Roti
Red Wheat Roti



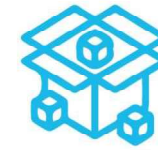
Pack Size

1000 GM
800 GM
400 GM
800 GM



Packing Details

50 GM x 20 pcs
40 GM x 20 pcs
40 GM x 10 pcs
40 GM x 20 pcs

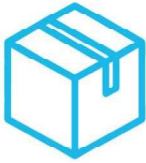


Packing Details

10
8
24
10



SAMOSA



Product Name

Alo Samosa
Vegetable Samosa
Punjabi Samosa
Punjabi Samosa



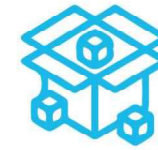
Pack Size

400 GM
400 GM
900 GM
1500 GM



Packing Details

40 GM x 10 pcs
40 GM x 10 pcs
75 GM x 12 pcs
75 GM x 20 pcs

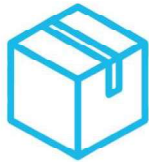


Packing Details

20
20
10
6



PURI



Product Name

Aloo Puri
Mini Aloo Puri
Dal Puri
Mini Dal Puri



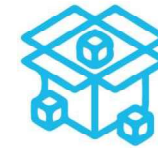
Pack Size

454 GM
454 GM
454 GM
454 GM



Packing Details

45.4 GM x 10 pcs
22.7 GM x 20 pcs
45.4 GM x 10 pcs
22.7 GM x 20 pcs

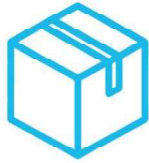


Packing Details

20
20
20
20



SPRING ROLL



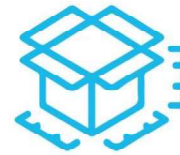
Product Name

Vegetable Spring Roll
Vegetable Spring Roll



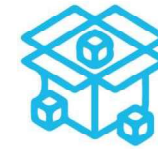
Pack Size

400 GM
650 GM



Packing Details

40 GM x 10 pcs
3.5 GM x 20 pcs

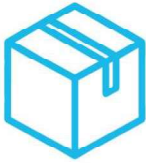


Packing Details

20
12



SINGARA



Product Name

Vegetable Singara



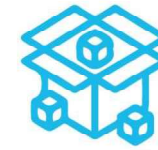
Pack Size

400 GM



Packing Details

40 GM x 10 pcs



Packing Details

20



PRODUCT LIST



BEAN SEEDS

Pack Size: 300gm
No. of pack in MC: 24



DESHI SEEM

Pack Size: 300gm
No. of pack in MC: 24



DATA

Pack Size: 300gm
No. of pack in MC: 24



GREEN CHILLI

Pack Size: 300gm
No. of pack in MC: 24



RED CHILLI

Pack Size: 300gm
No. of pack in MC: 24



JACKFRUITS SEED

Pack Size: 300gm
No. of pack in MC: 24



OKRA

Pack Size: 300gm
No. of pack in MC: 24



KOROLA

Pack Size: 300gm
No. of pack in MC: 24



KALO JAAM

Pack Size: 300gm
No. of pack in MC: 24



KHEJUR GUR

Pack Size: 300gm
No. of pack in MC: 24



KACHUR LATI (THIN)

Pack Size: 300gm
No. of pack in MC: 24



LAL SHAKH

Pack Size: 300gm
No. of pack in MC: 24

PRODUCT LIST



KACHU SHAKH

Pack Size: 300gm
No. of pack in MC: 24



KACHUR MUKHI

Pack Size: 300gm
No. of pack in MC: 24



DRUMSTICKS

Pack Size: 300gm
No. of pack in MC: 24



POTOL

Pack Size: 300gm
No. of pack in MC: 24



AMRA / TOK AMRA

Pack Size: 300gm
No. of pack in MC: 24



KAKROL WHOLE

Pack Size: 300gm
No. of pack in MC: 24



KAKROL RING CUT

Pack Size: 300gm
No. of pack in MC: 24



GREEN OLIVE

Pack Size: 300gm
No. of pack in MC: 24



SATKORA

Pack Size: 300gm
No. of pack in MC: 24



GREEN MANGO CUT

Pack Size: 300gm
No. of pack in MC: 24



EGG PLANT

Pack Size: 300gm
No. of pack in MC: 24



POTATO

Pack Size: 300gm
No. of pack in MC: 24



SHRIMP TEMPURA



Retail Pack Size:
10 pcs - 224gm/ 7.90 Ounce
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Mixed Spices,
Tempura Flour, Seasoning,
Wheat Flour, Bread Crumbs,
Vegetable Oil & Iodized Salt.



Shelf Life:
24 MONTHS



Store In:
-18°Celsius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.3 KG





BUTTERFLY SHRIMP



Retail Pack Size:

10 pcs - 200gm/ 7.05 Ounce

Food Service Package:

1 KG - 2 KG



Retail Pack Size:

Whole Sea Shrimp, Mixed Seasoning, Bread Crumbs & Iodized Salt.



Shelf Life:

24 MONTHS



Store In:

-18°Celsius (Deep Freezer)

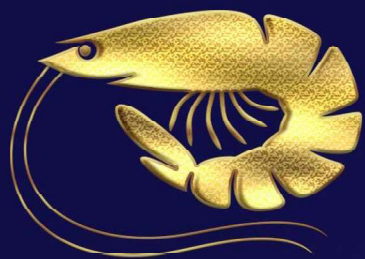
Master Carton Size:

17" x 10.5" x 8.5"

Net Weight Per Carton:

4.8 KG





SHRIMP STICKS



Retail Pack Size:
10 pcs - 240gm/8.46 Ounce
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Mixed Spices,
Spicy Seasoning, Wheat
Flour, Starch, Bread Crumbs,
Vegetable Oil & Iodized Salt.

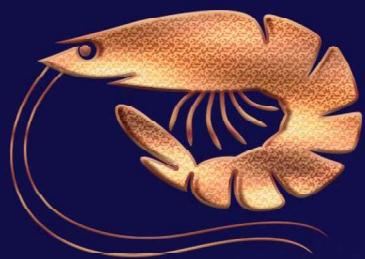


Shelf Life:
24 MONTHS



Store In:
-18°Celsius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





SHRIMP SHINGARA



Retail Pack Size:
15-17 pcs - 225gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Potato, Flour, Carrot,
Ginger, Garlic, Onion, Bay leaves,
Black Cummin, Oil, Mixed
Spices & Iodized Salt.

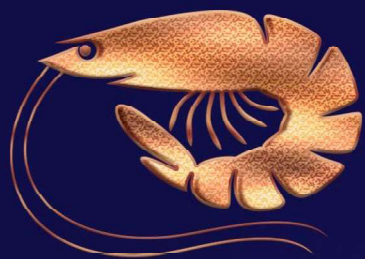


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.4 KG





SHRIMP SAMOSA



Retail Pack Size:
19-21 pcs - 240gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Potato, Flour, Carrot,
Ginger, Garlic, Onion, Bay leaves,
Black Cummin, Oil, Mixed
Spices & Iodized Salt.

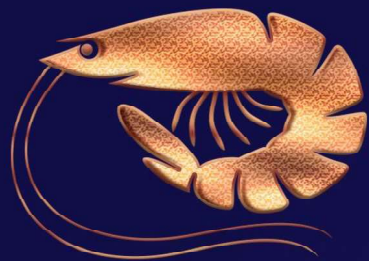


Shelf Life:
24 MONTHS



Store In:
-18°Celsius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





SHRIMP SPRING ROLL



Retail Pack Size:
19-21 pcs - 240gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Potato, Flour, Carrot,
Ginger, Garlic, Onion, Bay leaves,
Black Cummin, Oil, Mixed
Spices & Iodized Salt.

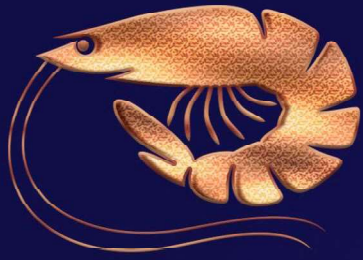


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





SHRIMP PURI



Retail Pack Size:
08 pcs - 320gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Wheat Flour, Lentils, Shrimp,
Water, Mixed Spices, Vegetable Oil
& Iodized Salt.

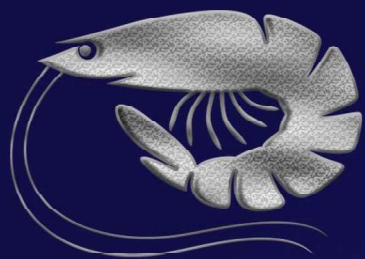


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
6.7 KG





SHRIMP BURGER



Retail Pack Size:
04 pcs - 200gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Mixed Spices,
Tomato, Seasoning, Wheat
Flour, Starch, Bread Crumbs,
Vegetable & Iodized Salt.

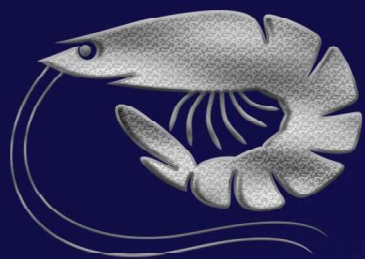


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
4.8 KG





SHRIMP MINI SAUSAGE



Retail Pack Size:
05 pcs - 150gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Wild Caught Sea Shrimp,
Cereal Binder, Mixed Spices,
Seasoning, Isolated Soya
Protein & Iodized Salt.

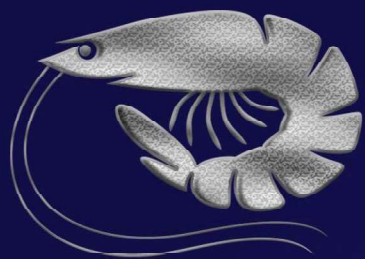


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
3 KG





KIDS SHRIMP NUGGETS



Retail Pack Size:
16 pcs - 240gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Mixed Spices,
Tomato, Seasoning, Wheat
Flour, Starch, Bread Crumbs,
Vegetable & Iodized Salt.

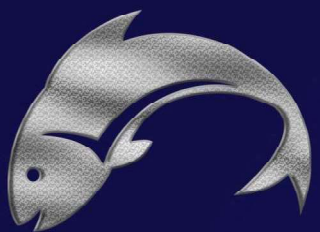


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





FISH BALLS



Retail Pack Size:
20 pcs - 160gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Wild Caught Fish, Cereal Binder,
Mixed Spices, Seasoning,
Modified Starch & Iodized Salt.

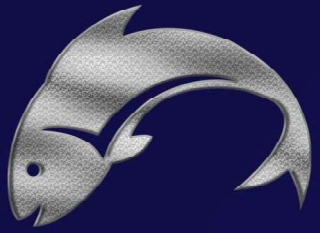


Shelf Life:
24 MONTHS



Store In:
-18°Celsius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
3.2 KG





FISH BURGER



Retail Pack Size:
04 pcs - 240gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Fish, Mixed Spices,
Seasoning, Wheat Flour,
Starch, Bread Crumbs,
Oil & Iodized Salt.

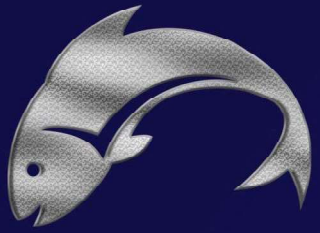


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





FISH NUGGETS



Retail Pack Size:
16 pcs - 240gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Shrimp, Mixed Spices,
Tomato, Seasoning, Wheat
Flour, Starch, Bread Crumbs,
Vegetable Oil & Iodized Salt.

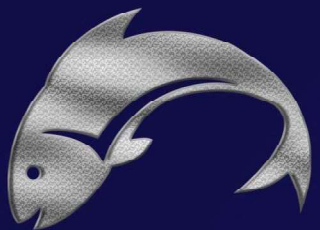


Shelf Life:
24 MONTHS



Store In:
-18°Celsius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





FISH KIEVS



Retail Pack Size:
12 pcs - 240gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Fish, Mixed Spices, Seasoning,
Mozzarella Cheese, Wheat Flour,
Starch, Bread Crumbs, Oil &
Iodized Salt.

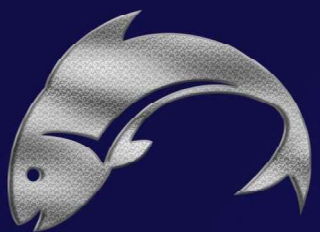


Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





FISH STICKS



Retail Pack Size:
10 pcs - 240gm
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Sea Fish, Mixed Spices, Seasoning,
Wheat Flour, Starch, Bread Crumbs,
Oil & Iodized Salt.



Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
5.7 KG





CALAMARI BITES



Retail Pack Size:
200gm/7.05 Ounce
Food Service Package:
1 KG - 2 KG



Retail Pack Size:
Whole Calamari Bites, Tempura
Batter, Seasoning, Bread Crumbs
& Iodized Salt.



Shelf Life:
24 MONTHS



Store In:
-18° Celcius (Deep Freezer)
Master Carton Size:
17" x 10.5" x 8.5"
Net Weight Per Carton:
4.8 KG





SEAFOOD POPCORN



Retail Pack Size:

16 pcs - 240gm/8.46 Ounce

Food Service Package:

1 KG - 2 KG



Retail Pack Size:

Sea Shrimp, Mixed Spices,
Tempura Flour, Seasoning,
Wheat Flour, Bread Crumbs,
Vegetable Oil & Iodized Salt.



Shelf Life:

24 MONTHS



Store In:

-18°Celsius (Deep Freezer)

Master Carton Size:

17" x 10.5" x 8.5"

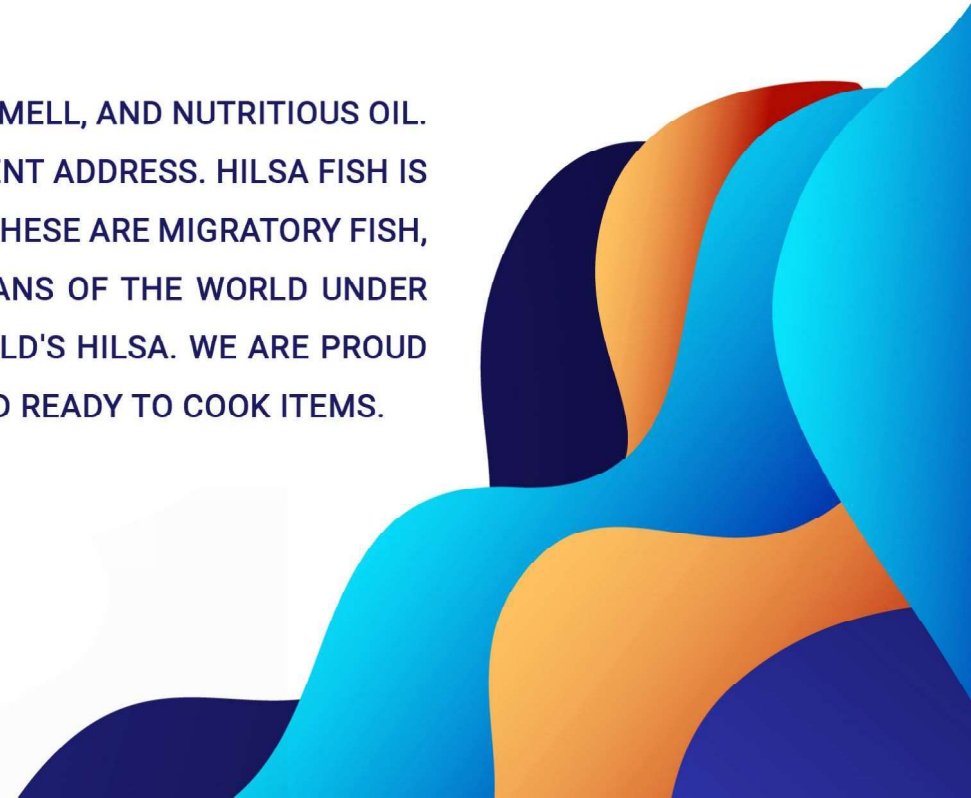
Net Weight Per Carton:

5.7 KG

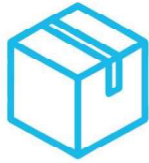




HILSA HAS BECOME THE KING OF FISH DUE TO ITS INCOMPARABLE TASTE, SMELL, AND NUTRITIOUS OIL. THE MOST INTERESTING THING IS THAT HILSA DOES NOT HAVE A PERMANENT ADDRESS. HILSA FISH IS LOCALLY CALLED 'ILISH' AND ITS SCIENTIFIC NAME IS 'TENUALOSA ILISHA'. THESE ARE MIGRATORY FISH, SOMETIMES ALSO CALLED INTERNATIONAL FISH. HILSA ROAMS THE OCEANS OF THE WORLD UNDER VARIOUS NAMES. BUT BANGLADESH PRODUCES AROUND 86% OF THE WORLD'S HILSA. WE ARE PROUD TO PRESENT THE FIRST BANGLADESHI COMPANY TO PRODUCE HILSA BASED READY TO COOK ITEMS.



HILSA PRODUCT



Product Name

Hilsa Cake
Hilsa Samosa
Hilsa Spring Roll



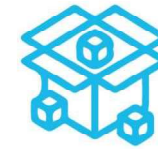
Pack Size

200 GM
200 GM
200 GM



Packing Details

20 GM x 10 pcs
20 GM x 10 pcs
20 GM x 10 pcs



Packing Details

08
08
08





SEA RESOURCES GROUP

ISANAGAR, CHATTOGRAM

